## EDUCATION IS POWER. PASS IT ON.

How you can create lasting change for children by including a gift to Plan International Australia in your Will.



The charity for girls' equality

# EDUCATION IS THE KEY THAT HELPS GIRLS UNLOCK THE FUTURE OF THEIR CHOOSING"

It's strange thinking about how we will be remembered after we're gone (I often wonder if I'll be known as the bee lady who loved making her own honey!). But there is something comforting in knowing I have a choice in how I'm remembered too.

You see, like many people, I longed to have a child of my own. But when that didn't happen, I decided I would dedicate myself to children everywhere – the ones who weren't able to go to school, the ones living with violence and the ones married when they are much too young. I decided years ago my life would be about making the world better for them.

Naturally, soon after I started work at Plan International Australia, my husband and I were very fortunate to become pregnant with our beautiful daughter. But that didn't diminish my goal – if anything, having a daughter has only bolstered it. She is now a very active and vocal seven-year-old, who loves spending time in the garden with me (she even loves the bees!). She tells me she is proud her mum helps other children to go to school and be happy.

So, like many Plan International supporters, when it comes to my estate planning, I've made sure my daughter and stepson are taken care of first. But whatever I have left over will be going towards my life goal – making sure all children can finish school, reach their potential and thrive.

If you share my goal, I'm hoping this booklet will be of use to you. It explains how easy – and how powerful – leaving a gift in your Will to Plan International Australia is. Of course, if you have any questions, my team will be happy to help. Don't hesitate to contact Emily, whose details are on the back of this brochure.

Thank you for considering leaving a gift in your Will. We couldn't do what we do without you.



Susunne Lejera

Susanne Legena Chief Executive Officer Plan International Australia



## One of our key priorities is to increase primary school completion rates such as here in Cambodia, where Plan International Australia has been working since 2002.

## EDUCATION IS POWER. PASS IT ON.

We know the importance of educationof lessons that begin early and last a lifetime.

School is just the start.

We not only help keep girls in school, but we support them to build their confidence, gain skills and know their rights so they can follow their dreams.

Educating girls is more than just school work. It shows them that poverty isn't a life sentence. Self-worth. Independence. Equality. Empowerment. They're the most valuable lessons – and today you can pass that on to children everywhere.

Your legacy can provide the clean water that enables school attendance. A legacy that teaches income-generating skills to a young woman. A legacy that funds community workshops to ensure girls and children of all abilities are valued.

Especially for a girl, education is the power to choose. To choose when to marry, when and if she would like to start a family and how to earn an income. She is given opportunities that can change her life.

You can help start the lessons that break the cycle of poverty.

By making sure all children can finish their education, we're building a world where multiple generations of girls can unlock their potential – now and in years to come.

Education is power. Pass it on.

### HOW WILL YOU MAKE YOUR MARK ON THE WORLD?

Leaving a gift in your Will to a cause that's close to your heart is easier than you might think. If creating a world where all children can learn and break out of poverty is important to you, we'd love you to consider including a gift to Plan International Australia.

No matter how large or small, your gift will make the kind of impact for children that may never have been possible during their lifetime.

There are several different types of bequests and we suggest you seek the advice of a solicitor when making your Will. They can help make sure your Will reflects your intentions.

A solicitor may talk to you about the following options:

Residual gift: This gift is the remainder of your estate or percentage thereof after your loved ones have been provided for and expenses have been deducted.

This is the type of gift we usually recommend because inflation doesn't erode the value of your bequest and it allows you to take care of your family first, while maximising the impact you can create for children around the world.

Percentage gift: This gift is used if you wish to divide your estate among a number of people or organisations. Leaving your gift as a percentage rather than a fixed amount also ensures that inflation doesn't erode the value and the impact of your gift over time.

If you have any other questions or a specific way you would like to leave a gift, please get in touch. We're always ready to help you with this very important – and very personal – decision.

## OUR BEQUEST PROMISE.

- Leaving a legacy is your decision and yours alone. We understand the decision is a personal one and you can choose to change your mind at any time.
- 2. We understand that you likely want to take care of your loved ones first and we encourage you to discuss your intention with them before finalising your Will.
- 3. We will use your gift wisely and cost effectively. We will remain proudly secular and continue working in partnership with communities and governments to create lasting change and benefit for children.
- 4. We'd love to hear whether you've included Plan International Australia in your Will so we can take the opportunity to thank you and plan ahead. But you don't have to tell us if you don't want to.
- 5. If you do decide to tell us that you intend to leave a gift, we'll keep you updated on our work, in ways that suit you best.



Photos right and bottom right: In 2010, Frouke travelled to Nepal to meet her sponsor child Asmita and see firsthand the impact her support was having for girls and their communities.

Frouke de Reuver has always had a lot of empathy and cares about other people, especially children, which she attributes to the way she was raised. She grew up listening to stories of how her mother's family had hidden Jewish children in their home during World War II.

"My mother had a very strong social ethic and she was very caring," says Frouke. "She passed on a sense of 'this is just what you do'."

As a former teacher and child sponsor for almost 40 years, Frouke said it made sense to leave a gift in her Will to Plan International Australia – and her family completely supports her choice.

"We all share the same ethics and values, which makes it very easy. And again, that came partly from my mother ... [My family] will appreciate my money, but there is enough to support my key areas of passion. They are certainly happy that I am doing it."





# MY MAIN PURPOSE IN LIFE NOW IS TO GIVE MY DAUGHTERS A BETTER CHILDHOOD THAN I HAD."

When you educate a girl, you're not just changing her life or the life of her future children. You also change the life of others in her community, because she shows by example how – with the right support – anyone can be the first of their generation to be free, safe and equal.

This is the case for Lumasha, a mother of two from Kenya, who came into contact with the Girls Advocacy Alliance (GAA) – a program supported by Plan International that helps girls stand up for their rights.

"It's no exaggeration to say that this group saved my life," Lumasha says. "For the first time ever, I dared to speak up about my horrible experiences."

Lumasha grew up experiencing violence and, after being forced to drop out of school at just 13, was married to a violent man.

It was all she knew; all she expected from life. But after attending the GAA,

Lumasha gained new life skills and understood a different life was possible. She also realised she had the power to give her daughter an education, opportunities and a safe home.

"Thanks to these training sessions, along with the skills I have learnt, I no longer need a husband," she says. She enrolled in a Plan International-supported seamstress course so she could become financially independent and pay for her daughters to go to school.

"My main purpose in life now is to give my daughters a better childhood than I had. Thanks to this training, I can look forward to the future with confidence and hope".

This is the power of your support. By leaving a gift in your Will, you are helping create a world where girls can stay in school, get married when they choose, find meaningful work, have a say in their communities and be free from fear and violence.

## SUGGESTED WORDING OF YOUR WILL

You can use the suggested wording below to describe the type of gift you wish to make to Plan International Australia in your Will. Once again, we recommend you seek qualified legal advice when making a Will or changing an existing Will.

I give free of all duties or taxes...

(Please insert here the appropriate statement selected from the four options below)

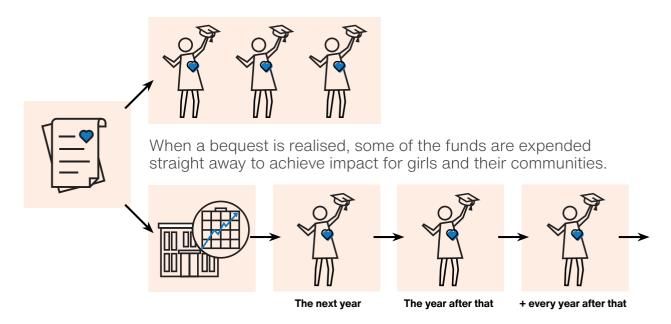
- 1. the whole of my estate
- 2. [insert number] % of my estate
- 3. [insert number] % of the residue of my estate
- 4. the sum of \$ [insert value of your gift]

...to Plan International Australia (ABN 49 004 875 807) for its general purposes. The official receipt of the organisation shall be a full and sufficient discharge to my executor.



## HERE'S HOW PLAN INTERNATIONAL INVEST BEQUEST GIFTS.





A portion of your bequest will be invested in a fund that is specifically set up to grow core capital. This will help us generate long term income, which is critical to make sure our programs are secure and sustainable.

Through this strategy, the value of your gift grows over time, and creates impact for generations to come. This is an important way to support change for girls and their communities that lasts, and ensures your legacy lives on forever more.

### TO BELIEVE IN A FUTURE WHERE ALL GIRLS WILL THRIVE — WE ONLY NEED LOOK BACK ON HOW FAR WE'VE COME

#### Changing the world for the next generation of girls is possible.

Just look at what we have been able to achieve since our founder. John Langdon-Davies, sought to help displaced children fleeing conflict during the Spanish Civil War. Now more than 80 years later, thanks to supporters like you, we empower and support children and young people in more than 50 countries.

Faith's story is proof that when you educate a girl, it's not just her life that changes.

As a sponsor child in 1982, Faith remembers the positive effect sponsorship had on her life.

> "My sponsors and I used to communicate through letters. I enjoyed drawing and writing letters to them and having my photo taken to show how I was progressing. I treasured those moments, because I knew it was Plan that was behind the improvements at my school and in my community."

Today, Faith is the one implementing the positive changes in communities — she recently joined Plan International in Kenya as a Project Officer!

"After leaving school, I trained as a social worker and counsellor. and wanted to work with children and young people. Plan International played a major role in inspiring me to work with communities because from a young age, the importance of working for the best interests of all children was instilled in me."



Millions of people in East and West Africa survived the drought with help from Plan International cereal banks and vegetable gardens.

★ Plan International supports more than 300,000 sponsored children. We start campaigning for equality for girls as well as working towards a just world for all children.

**★Plan International's work** reaches more than 10 million children.

Plan International pivoted to support communities through the direct and indirect effects of the COVID-19 pandemic across 77 countries.

\*More than 40 million children were reached by our work.

- children in school through initiatives such as our school-feeding programs.
- Prioritising reproductive health education and facilitation of safe toilet facilities and menstrual products in schools.
- Constantly learning and evolving how we work based on evidence, research and collaboration.

Plan International is recognised by the United Nations and expands to Africa.

\*Globally, more than 53,000 children and their families are supported through sponsorship.

Our relief work assists displaced peoples affected by the civil war in Sierra Leone and conflict in Kosovo.

★ Plan International supports 1.1 million sponsored children in 42 countries.

Our work extends to supporting children from some of Australia's closest neighbours. Plan International support the governments of Malawi and Mozambique to ban child marriage and break down a barrier for millions of girls.

In 1937 John Langdon-Davies recruits people to donate one shilling a day to help children displaced by the Spanish Civil War. Our first ever child sponsorship program was created.

Plan International programs expand to South America and Asia.

Throught the 1940s and 50s, thousands of displaced children from across Europe are supported during and after World War II.

#### WE HAVE A DREAM FOR OUR FUTURE.

We've achieved some incredible things since 1937. But we know our work isn't over. Children are still missing out on school and fleeing danger. Girls are still vastly more likely to be living in poverty, experiencing violence and being married as children. That's why we won't stop until every child can learn and grow to reach their full potential.

Our ambitions are clear and with a gift in your Will, we can achieve them.

We will do this by:

- Support governments to facilitate inclusive education for all children. particularly for girls.
- Amplifying girls' voices to represent their communities and speak up against gender-based violence, trafficking and child marriage.
- Igniting the creativity, talent and ideas of girls and children in all their diversities through quality educational support, vocational training and entrepreneurial initiatives.
- Supporting marginalised families to keep



If you would like more information on leaving a gift in your Will, we'd love to have a chat and answer any questions you have. Please contact:

Emily Dudgeon
Key Relationship Manager – Gifts in Wills
Email: emily.dudgeon@plan.org.au
Phone +61 3 9672 3615
0427 407293



COVID-19 pandemic.